**We’ve Got The Perfect Solution for You.**

At The XFactor Agency, we have an array of solutions to help you get results, online and offline…but there’s one thing we certainly don’t do – one size fits all.

We understand that your business has unique needs and goals, which is exactly why our packages offer flexibility that allows you to get exactly what you’re looking for. No matter what you are looking to create, or what level of investment you are considering; we’ve got a solution that’s perfect for you.

How do our packages work? Here’s an at-a-glance snapshot:

**Step 1 – Select Your Focus Area(s)**

Is your website a top priority?  
Perhaps you’re looking to revamp your brand identity.

It could be that you need to improve your online marketing efforts.

Our packages are based around three areas where most business owners are looking for results – the web focus, the brand focus, and the marketing focus.

Begin by selecting the focus area(s) that are most relevant to you!

**Brand Focus**

**Logo**

**Business Card**

**Stationary Bundle**

**Web Focus**

**Wordpress-Based Website**

**Email Signature File Design**

**Basic SEO Bundle**

**Marketing Focus**

**Email Newsletter**

**Postcard / Flyer / Brochure Design**

Social Media Bundle

**Step 2 – Complement Your Brand With Add-Ons**

With your focus in mind, it’s time to develop a strategy that gets your brand front and centre in front of prospects.

With a strong brand foundation in place – online and offline, it’s time to get your business front and centre among your ideal prospects. Using the precise style guidelines we develop exclusively for your business; we design social media platforms and marketing materials that significantly enhance how you are perceived and reinforce your brand.

* Website Splash Page
* Shopping Cart / Merchant Account Setup & Customization
* Powerpoint Template
* Presentation Folder
* Mailing Postcard
* Twitter design
* 60-second animated introduction
* Facebook design
* Postcard
* Flyer design
* Brochure
* Binder, CD, or DVD Design
* Half-day consultation

**Step 3 – Select The Package That Best Suits Your Needs**

**Web Focus**

**Brand Focus**

**Marketing Focus**

**Web Add-On**

**Brand Add-On**

**Marketing Add-On**

**Brand Xposure**

* **1 Focus**
* **1 Add-On**

**Xcelerate Your Brand**

* **2 Focus Areas**
* **2 Add-Ons**

**Xtreme Brand Result**

* **3 Focus Areas**
* **All Add-Ons**